IIMK LIVE – Bouncer

About You

**Basic Details**

1. Name of the startup:

2. Name of the founder:

3) Contact Number

4) Mail ID:

**Bounce your idea**

1. Define your problem

2. Your solution to the problem

3. How big is the Market Opportunity?

4. How the Product Service work? Please don’t reveal the underlying technology being used.

5. Business Model – Revenue model and Cost

7. Competition – Direct and Indirect Competition

9. Details of the team member.